

NEARMAP IMPACT RESPONSE AUSTRALIA

Rapid access to post-catastrophe aerial insights

MAR 2022 | CORINDA, QLD AU

When customer and community homes, business, and infrastructure are in harm's way, **an accurate, speedy response is non-negotiable.**

Quick-start your make safes and repair assessments immediately following natural disasters with **priority access to inspection-grade imagery** of impacted areas.

REDUCE RISK AND DELIVER FASTER OUT- COMES WITH POWERFUL DAMAGE ASSESSMENT TOOLS

Introducing ImpactResponse, our expanded post-catastrophe program



QUICKLY ASSESS DAMAGE AT SCALE

Easily scan the area of impact across an entire region and understand which of your client's policies have been affected, without waiting to send loss adjusters on site.

DELIVER A FASTER CLAIMS RESPONSE FOR INSURERS

When lives are disrupted, speed matters. We capture post-catastrophe imagery within days of an event to ensure you have the insights you need when it matters most.

TRIAGE REPAIR CREWS TO STREAMLINE INSPECTIONS

When ground access is limited and inspection resources are stretched, assess the scope and severity of damage to triage your response. Identify which properties are a "total loss" to start the payout without delay, and save valuable field resources for the most complex claims.



INSPECT PRE-CAT IMAGERY TO PLAN REPAIRS

Compare post-cat imagery with historical and pre-cat captures to get the full context. Every ImpactResponse subscription comes with our regularly updated Vertical imagery, refreshed across Australia up to six times annually and covering over 448,000km² — so you can confidently compare pre-/post-catastrophe surveys to measure impact and validate the cause of damage.

RIGHT-SIZE REPAIR ESTIMATES FROM YOUR DESK

In a few clicks, get accurate measurements to validate repair estimates and avoid claim overpayment. Fences, driveways, pools, façades, windows, sheds — all can be measured quickly and easily with Nearmap ImpactResponse, Vertical, and Oblique imagery.

MITIGATE RISK ON NEW BUSINESS

With over 10 years of historical imagery, as well as proactive captures of new events, you have a rich dataset to inform your risk selection and cat modeling.

COMPREHENSIVE, PROACTIVE AERIAL COVERAGE TO ACCELERATE RELIEF

Australia is prone to a wide range of severe events that pose a significant threat to our natural and built environment, and to the sustainability of our world. Since the Black Summer bushfires, catastrophe-related losses are estimated at \$11 billion. Equipping your team with the technology to deliver an effective response has never been more critical.



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INDUSTRY-LEADING TURNAROUND

Top insurers & government agencies rely on our proactive captures and unmatched publishing speed.

EXCLUSIVE PREMIUM SURVEY ACCESS

Priority access to new content, with real-time updates from our team.

CONSISTENT HIGH QUALITY

We capture between 5.5 and 7.5cm, so measurements and identifiable detail are consistent across surveys.

EASY TO PLUG AND PLAY

Non-technical teams benefit from our intuitive MapBrowser web application with built-in measurement and annotation tools, while GIS teams can integrate post-cat surveys into their preferred platform with WMS.

ENRICHED BY HISTORY

Our imagery goes back to 2009 library, updated multiple times per year, and is at your fingertips 24/7.

ON-DEMAND TECH SUPPORT

Our support and customer success teams are there for you when you need them.

NEARMAP IMPACTRESPONSE AT A GLANCE

UP TO **15,000 KM²** PER SEASON

Nearmap ImpactResponse includes rapid capture of



Bushfire



Cyclone,
Monsoon,
Tropical
Storm



Hail



Flood



Earthquake

"The more people who can have access to a tool that provides them with that situational awareness, the better. Nearmap provides us the solution we need to maximise our resource and provide the greatest benefit to our communities."

— Brent Hoade, Disaster Relief Australia

ABOUT US

Nearmap is a pioneering technology and innovation company whose cloud-based geospatial information services and aerial surveys provide certainty to an ever-changing world. We promise our customers the truth in the detail of the world we live in, offering instant access to high resolution aerial imagery, city-scale 3D datasets, and integrated geospatial tools. Nearmap frequently updates this high-volume data with industry-disrupting efficiency — made possible by our patented camera sensors and the most advanced imagery processing pipelines in the world. Esri named Nearmap “Best New Content Provider” in 2017 and an Esri Gold Partner in 2019. In March 2020, Fast Company named Nearmap one of the World’s 10 Most Innovative Enterprise Companies.

www.nearmap.com/post-catastrophe